

APPVION OPERATIONS, INC.
Team Appvion's 2019 College March MatchUp

HOW TO ENTER:

1. **NO PURCHASE NECESSARY.** Purchasing does not improve chances of winning. The challenge (the "**Challenge**") begins on March 19, 2019 and ends on April 8, 2019. Directions to official entry forms will be provided to eligible email participants via email sent by Appvion Operations, Inc. (the "**Company**") or Nuterra, LLC on or about March 5, 2019. Entry to this Challenge is limited to Team Appvion Printer members and as otherwise described in these Official Challenge Rules ("**Rules**"). Entrants must complete all data requested on the online "Team Appvion's 2019 College March MatchUp" entry form to be eligible for the Challenge. Entrants must have internet access to participate, and provide a valid email address at the time of Challenge entry. No facsimiles, reproductions or xerographic copies of the "2019 College March MatchUp" Entry Form will be accepted. To enter, Team Appvion Printer members must visit the Team Appvion website, click on the link to join March Matchup and complete the "2019 College March Matchup" online entry form. Limit one entry per person. All entries become the property of the Company and will not be acknowledged or returned. Entries submitted by e-mail will be deemed to be received from the authorized account holder of the e-mail address from which it was submitted at the time of entry. Incomplete entry forms are void. To be eligible, all entries must be received by the Company no later than 11:59pm CT March 17, 2019 (Central Time) on (the "**Challenge Closing Date**"). No late entries will be accepted. Entry using automated submissions, such as bots or spider programs, is prohibited, and any entry made using automated devices will cause disqualification. The Company assumes no responsibility for lost, late, misdirected, undelivered, illegible, or mutilated entries or for any computer, online, telephone, cable network, electronic or internet hardware or software malfunctions, failures, connections, availability, garbled or jumbled transmissions, service provider, internet, web site, or other accessibility or availability issues, traffic congestion, or unauthorized human intervention, or any technical malfunctions that may occur. E-mail entrants must be the authorized account holder of the e-mail address submitted at the time of entry. Entry by this method is limited to the direct recipient of the email newsletter received from the Company and/or Nuterra LLC following the URL to the entry form described in the email. Forwarding the URL or e-mail entry form is not permitted. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain name associated with the submitted e-mail address. The Challenge is not endorsed by, associated with, or sponsored by, the National Collegiate Athletic Association ("**NCAA**"). **THIS CHALLENGE IS DEvised AS A NON-GAMBLING PROMOTION** and is intended solely for entertainment purposes.

The Challenge is based on the results of the 2019 NCAA Division I Men's College Basketball Tournament (the "**Tournament**"). The Tournament consists of sixty-three (63) separate games. Entrants will be randomly assigned a Tournament team.

The Challenge "Registration Period" begins on Tuesday, March 5, 2019 at 12:00 a.m. CT and ends on Sunday, March 17, 2019 at 11:59 p.m. CT.

Alternate Method (No purchase) of Entry: To receive directions to online official entry materials, without purchase or obligation, send a 3" x 5" postcard to "Team Appvion's 2019 College March MatchUp" – Request for Entry Materials, c/o Appvion Operations, Inc., Attn: Marketing, 825 East Wisconsin Avenue, P.O. Box 359, Appleton, WI 54912-0359, with the following clearly written information: name of eligible Team Appvion member and name and address of the carbonless printer with which the Team Appvion member is associated. Include your name (first and last) and position with printer, date of birth, telephone number, and email address where you can be reached. Upon receipt of the entry materials and prior to the Challenge Closing Date, entrants utilizing this alternate method of entry must follow the directions to the online official entry materials and also complete online all data requested on the online "Make the Switch to Email" Entry Form to be eligible to participate in the Challenge.

ELIGIBILITY:

2. The Challenge is open to individuals who are Team Appvion Printer members, and/or who were Team Appvion Printer members at any time in the 12 months preceding March 19, 2019, and/or who were at any time during such 12 months preceding March 19, 2019, the principals, officers, or authorized representatives of sheet-fed printers, and who are email subscribers to Team Appvion (or who have complied with the alternate method of entry set forth in these Rules) and who are legal residents of, and printing facilities are located in, the fifty states of the United States or in Canada (excluding Quebec), who are 18 years of age or older as of March 19, 2019. Direct recipients will be deemed to be the addressee at the email address to which the email was sent from the Company and/or Nuterra, LLC. Officers, directors, employees, agents and representatives of the Company, its vendors, subsidiaries, affiliates, prize suppliers, and advertising and promotional agencies of the Company, and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible. If you are a college athlete or expect to be one, participating in this Challenge could affect your NCAA eligibility.

Based off of the 64 Tournament team participants, every entrant will be randomly assigned one of the 64 teams participating in the tournament. Each entrant will be eligible for prizes based on his or her assigned team’s advancement in the Tournament. Each entrant is eligible to win a prize for certain specified rounds (regional semifinals, regional finals, national semifinals, national championship, championship) if his or her assigned team advances to the next round of the Tournament. If 64 entrants are not received, those entrants will be randomly assigned another team on a first-come first-serve basis until each of the 64 Tournament teams has been assigned to an entrant.

PRIZES:

3. The number of prizes will be determined based on the total number of eligible entries received. Prizes will be awarded to game winners after the following rounds: Regional Semifinals, Regional Finals, National Semifinals, and National Championship.

Championship Prize	\$100 (one hundred dollars U.S.) Visa Gift Card
National Championship Prize	\$50 (fifty dollars U.S.) value – team of choice sweatshirt
National Semifinals Prize	\$25 (twenty-five dollars U.S.) Amazon Gift Card
Regional Finals Prize	\$15 (fifteen dollars U.S.) Starbucks Gift Card
Regional Semifinals Prize	\$10 (ten dollars U.S.) iTunes Gift Card

Random Drawing: All entrants that whose teams lose in the first round will be entered into a random drawing with a chance to win 1 (one) of 8 (eight) prizes (the “**Random Drawing**”). Prizes will be valued at \$10 each and will be a mix of tangible prizes and/or gift cards.

Total value of all prizes awarded will be based on eligible participants and will not exceed: \$5,000 U.S.(five thousand dollars U.S.) No prize may be exchanged for cash, and cannot be used in conjunction with any other promotion. At the Company’s discretion, the Company may choose to award the prizes in the form of a gift card, check or gift certificate redeemable for the above-stated retail value of the prize. The Company reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. No substitution or transfer of any prize is permitted except as provided herein. A prize winner must take delivery of a prize as instructed by the Company. In order to claim a prize, its winner must comply with all of the following: 1) respond to the notification following the drawing; 2) complete and return all the requested documentation within 14 days from the date of prize notification; 3) provide evidence of identity and residency; and 4) execute and return any and all forms necessary to claim the prize, which may include but may not be limited to a W-9 Form, and a notarized Affidavit of Eligibility, which includes a liability release that releases the Company and its promotional agencies from all liability in connection with the Challenge and a publicity release (where permitted by law).

ODDS OF WINNING: Odds of winning depend on the total number of eligible entries received. The Challenge is a game of chance.

By entering the Challenge, entrants agree to be bound by these Rules, the decisions of the judges, which shall be final and binding in all respects, and to comply with all federal, state, provincial and local laws and regulations, as applicable. Each winner will be notified via email at the email address listed in his or her Challenge registration on or about April 19, 2019. Each winner must contact the Company to claim his or her prize by no later than 5 p.m. CT on April 26, 2019, or the prize will be forfeited. In the case where a potential winner is a resident of Canada, to claim such prize said entrant must first correctly answer, unaided, a time-limited, arithmetical, skill-testing question to be administered by telephone at a pre-arranged mutually convenient time. With respect to the Random Drawing, if a selected entrant cannot be contacted in a timely fashion, or if for any other reason a prize cannot be awarded (including if the selected entrant cannot answer the skill-testing question), another Challenge entry will be randomly selected for the "random drawing" until all eight prizes have been awarded.

DATA COLLECTION AND USE:

4. By entering the Challenge, each entrant consents to the Company's collection, use and disclosure of his or her personal information for the purposes of consumer research and marketing and administering this and future games. By entering the Challenge, each prize winner grants the Company the irrevocable right to use and publish his or her legal name, likeness, and state or province of residence online and in print, or any other media, in connection with the Challenge and in connection with advertising and promotional purposes including but not limited to posting information on the Company website. If an entrant and/or prize winner does not wish his or her information to be used for these purposes, said individual should review the Company's privacy policy at www.appvion.com for more information. Prize winner(s) also agree, by entering the Challenge, to assist the Company in obtaining authorization from his or her employer(s) to utilize said employer's information in Challenge publication.

GENERAL:

5. By entering the Challenge, entrants agree to be bound by these Official Challenge Rules. These Rules shall be governed and construed in accordance with the laws of the State of Wisconsin. The Challenge is subject to all applicable federal, state, municipal, local laws and regulations of the United States, and is void where restricted or prohibited by law. The Challenge is void in Quebec, Puerto Rico, and void in all territories outside the fifty states of the United States and Canadian provinces. If, as a result of an error relating to the entry process, drawing or any other aspect of the Challenge, there are more potential winners of prizes than contemplated in these Official Challenge Rules, there will be a random draw among all eligible prize claimants to award the prize. All costs associated with prize acceptance, including but not limited to, all government, federal, state, provincial and local taxes, sales taxes, income taxes, fees and surcharges are the sole responsibility of the prize winner. Prize winner(s) are also responsible for any shipping and insurance costs associated with the delivery of a prize, unless otherwise arranged for by the Company. The return of any prize and/or prize notification as undeliverable or failure of any entrant to comply with any Official Challenge Rules will result in disqualification and selection of an alternate winner. The Company reserves the right to cancel, modify or suspend the Challenge without notice.

6. The Company is not responsible for any circumstances which impede or prevent an individual from entering the Challenge. The Company is not responsible for lost, late, misdirected, undelivered, illegible or mutilated entries or for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to an entrant's or to any other person's computer related to or resulting from participating or downloading materials in the Challenge. The Company reserves the right to terminate or suspend the Challenge in the event of unforeseen technical malfunction such as of programs, software, telephone networks or lines, servers, on-line systems or Internet providers. The Company is not responsible for any failure of any postal authority to deliver any entry on time or to the correct address. The Company shall not be liable for any loss suffered by a prize winner or any other person arising from their participation in the Challenge or the awarding, use or misuse of any prize awarded pursuant thereto. The words Challenge, Drawing, Game and Promotion are interchangeable and informal as they relate to these Rules and sweepstakes and if they or any other part of these rules were needed to be used as evidence in any hearing

or cause of action, they would be construed, used and interpreted in sole favor of Company and its affiliates and not used against Company and its affiliates as a means of misinterpretation or otherwise.

IN NO EVENT WILL THE COMPANY, ITS PARENTS, AFFILIATES, SUBSIDIARIES, AND RELATED COMPANIES, ITS ADVERTISING AND PROMOTIONAL AGENCIES, OR ITS DIRECTORS, OFFICERS, EMPLOYEES, ATTORNEYS, AGENTS AND REPRESENTATIVES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S PARTICIPATION IN THE GAME AND/OR ACCESS TO AND USE OF ANY RELEVANT INTERNET SITE INCLUDING [HTTP://WWW.APPVION.COM](http://www.appvion.com), or [HTTP://TEAMAPPVION.COM](http://teamappvion.com), OR THE DOWNLOADING FROM AND/OR PRINTING OF MATERIAL FROM ANY SUCH SITE. WITHOUT LIMITING THE FOREGOING, ALL INFORMATION, WHETHER ELECTRONIC OR WRITTEN, IS PROVIDED 'AS IS' WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. BY ENTERING THE GAME, EACH ENTRANT AGREES TO RELEASE AND HOLD HARMLESS THE COMPANY, ITS PARENTS, SUBSIDIARIES, AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES, ATTORNEYS, AGENTS AND REPRESENTATIVES FROM ANY AND ALL LIABILITY FOR ANY INJURIES, LOSS, CLAIM, ACTION, DEMAND OR DAMAGE OF ANY KIND INCLUDING WITHOUT LIMITATION, PERSONAL INJURIES, DEATH AND PROPERTY DAMAGE; AND CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY; WHICH MAY BE SUFFERED DIRECTLY OR INDIRECTLY ARISING FROM OR IN CONNECTION WITH THE GAME OR ANY PRIZE AWARDED, ANY MISUSE OR MALFUNCTION OF ANY PRIZE AWARDED, PARTICIPATION IN ANY GAME-RELATED ACTIVITY, OR PARTICIPATION IN THE GAME.

8. BY ENTERING THE GAME, ENTRANTS AGREE THAT ANY AND ALL DISPUTES WHICH CANNOT BE RESOLVED BETWEEN THE PARTIES, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE GAME SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, EXCLUSIVELY, BEFORE A COURT OF COMPETENT JURISDICTION LOCATED IN APPLETON WISCONSIN, U.S.A., WHICH COURT SHALL APPLY THE LAWS OF THE STATE OF WISCONSIN WITHOUT REGARD FOR RULES OR CONFLICTS OF LAW.

9. UNDER NO CIRCUMSTANCES SHALL AN ENTRANT BE ENTITLED TO CLAIM PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, OR ANY OTHER DAMAGES, INCLUDING LEGAL FEES, OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATION IN THE GAME, AND EACH ENTRANT HEREBY WAIVES ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.

10. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

11. To obtain a list of prize winners for the Challenge, Team Appvion members may visit the Team Appvion website through the length of the challenge to view prize winners (if/as posted) or following conclusion of the Challenge (April 8, 2019), mail a separate, self-addressed stamped envelope to sponsor

at: “Team Appvion’s 2019 College March MatchUp”, c/o Appvion Operations, Inc., Attn: Marketing, 825 East Wisconsin Avenue, P.O. Box 359, Appleton, WI 54912-0359.

12. If the recipient received Challenge information by US mail and does not desire to receive future mailings regarding Company promotional sweepstakes, recipient may contact the Company toll-free at 1-800-533-9421, or write to the Company at the location identified in paragraph 11 requesting removal from its sweepstakes mailing list.